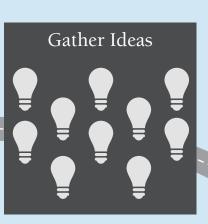
Optimized Approach to Facilities Maintenance



Facilities Maintenance Rollouts & Refreshes Remodels & Renovations R+D & Special Projects Facilities Consulting Services





Facilities teams are challenged to Optimize the way they maintain and improve the store environment.

Teams suffer from legacy processes and the graveyard of good ideas they collect. An optimized department has improved project success rates, a stream of improvement ideas, and costs less.

Retailer Insights Suggestions Refine Ideas **Industry Best** Vendor by including Practices Insights relevant perspectives Field Resource Expertise Goals Process Existing Insights Opportunities

Perspectives in **Optimization**

What do we need to develop, evolve, protect?

New programs need to be developed, good programs need to evolve into great ones, and great programs need to be protected.

Optimization ideas gain strength through diversity of thought. Refine ideas and give them to the specialists to test and enhance.



Store



Office



Lab

Better. Faster. Cheaper. SMARTer.

How can you be driving up effectiveness without testing new ideas?

- 1. Specialists disassemble ideas for examination and testing.
- 2. Ideas are enhanced and fine tuned.
- 3. They are reassembled and recommendations are formed.

Optimization Factory

Converts the prototypes into sound structures. Higher project success rates, new ideas for optimization all at lower costs are elements of a SMARTspend™ Program. Repeatable. Manageable. Ever-learning.

SMARTspend[™] Customizer

SMARTplan™

SMARTvisit™

Prioritizes opportunities and identifies the structures and tools that needed to optimize.

SMARTscope™

Establishes the custom creation of the different programs that will make the biggest impact.

Ensures each visit to the store is optimized.

SMARTfit™

Takes challenges and ideas from the store into the lab to be re-solved, and brought back to the store.

Develop. Evolve. Protect.

SMARTspend™

Your Customized SMARTspend[™] Program

What is your customzed SMARTspend™ program?

Results Delivered.

Increases Project Success Creates New Ideas Costs Less

Reduced Project Recalls Our Lab Has Worked 7 on Over **New Solutions** this Year

Clients Have Saved , Annually with SMARTspend™



Repeat Process 2

THE Resicom GROUP

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